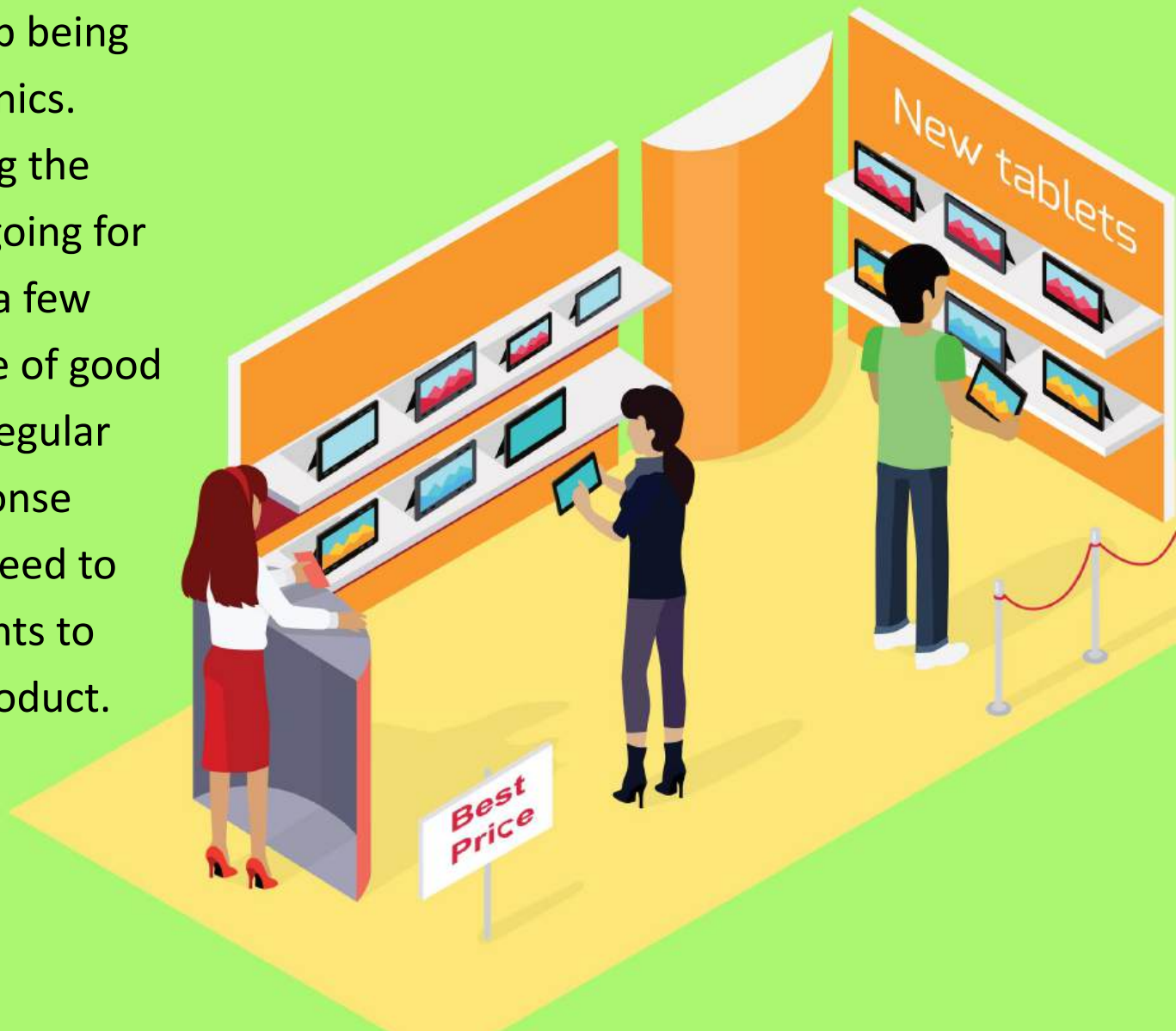


7 Here a Fake, There a Fake: Best Practices to Avoid Counterfeit Electronics



It is always important to keep track of the electronics that one wishes to buy so that they do not end up being a victim of counterfeit electronics. Origin of the product, checking the components thoroughly, not going for out-dated products, knowing a few good distributors, being aware of good stores, companies who have regular auditing and an efficient response system are a few things that need to be kept in mind while one wants to purchase a good electronic product.



Here are 7 ways to recognize an original electronic from a fake one:

WAY 1: ORIGIN AND VIABILITY OF THE COMPONENTS

As a responsible customer, it is important that one makes sure to track down the products from the origin and makes sure that the place is trendy for manufacturing good quality goods.



WAY 2: KNOWING THE EXPORT AREA OF THE PRODUCT

This can also be a lesson to all producers who import raw materials for the manufacturing of products to make sure that no place is cheating them with low-quality materials that could harm the reputation of the company while taking the high level of cash from them.



WAY 3: KNOWING THE UPDATED VERSION OF THE GADGET

One should also look out for places selling out-dated models of goods. On occasions, the outdated materials are sold at a lower price just to fascinate people.



WAY 4: EFFICIENT RESPONSE SYSTEM AND COMPANY POLICY

One needs to know who needs to be contacted and how they can help them if anything happens to their electronics before they buy it. This is known as keeping a response system in place if the worst case scenario should occur.



WAY 5: CHOOSING AUTHENTIC DEALERS

Choose authorized channels that are known for their honesty and goodwill and do not fall for discounted products without checking it thoroughly.



WAY 6: CHOOSING AN AUDITED FIRM

Pick a company or brand that gets audit checks frequently to appease the customer so that the assurance level remains high.



WAY 7: BARCODE REGISTRATION

Check the barcode registration of the electronic gadget before its purchase. This enhances the authentication to a much higher level.

So, be attentive and check all loopholes while committing to an electronic product. You being an electronic manufacturer, looking for anti-counterfeit or holographic solutions for electronic products, Visit <http://lasersec.in/electronics.html> for more information.



About Lasersec Technologies

Lasersec Technologies is the leading manufacturer of holograms being used as an anti-counterfeiting device. We ensure a high-level secrecy and quality at each and every step right from production to delivery of products. We enjoy a wide network of branch offices in all the metro & major cities in India. We are also having business alliances outside the country in Bangladesh, Srilanka, Malaysia, Nepal, Europe & UK.