

How to SAVE electronic goods from being COUNTERFEIT?



Counterfeiting and duplication of electronic goods is a big problem in today's world, and one has no other choice except to find new and more innovative ways to save them from duplication. A lot of new ways such as unique barcode labels, custom made discount coupons, duplication proof labels, hologram warranty stickers, tamper-proof stickers are being used by the manufacturers to save the product from being duplicated.

BEST OFFER



Here are some of the holographic or anti-counterfeit solutions, any electronic goods manufacturer can use:

BARCODE LABELS

These labels use advanced technology and are reckoned for their high reliability, quality, attractive look, excellent adhesive property, and durability. They are waterproof & sticky and does not cause any damage to the surface on which it is pasted. Different kinds of Barcode Labels are usually available in the market like Plain Label, Barcode Label and Holographic Barcode Label which comes in different colors, sizes, shapes.



UNIQUE COUPONS

Custom-made design scratch off hologram with your company name, logo as well as all-purpose design hologram scratch. The scratch holograms off stickers carrying pin code, password or other information under the scratch coat; these are good safe and foolproof tools broadly applied in the card industry.



2D/3D HOLOGRAM / LABELS AND WARRANTY STICKERS

These holograms are made up of multiple two-dimensional layers with hologram images visually placed one behind another with visual depth to produce an effect of three-dimensional hologram structure. Latest technologies are used for manufacturing. This also helps in increasing the reliance on the products that they are genuine and establishes company's name in the market.



HOLOGRAM WARRANTY STICKER

Warranty is a written statement which is directly associated with the sale and purchase of the product. A wide range of warranty hologram stickers, which is easy to apply, self-adhesive and tamper evident. The latest technology is used & virtually impossible to duplicate or replicate. The custom design can be used to create hologram stickers in different sizes with company's name and logo.



ANTI-COUNTERFEIT LABEL

The running, as well as a registered holographic image, is fused into the labels which provide a genuineness of the product. The print labels come in Roll and Sheet form and provide ready to use holographic labels. You can also add other security features like Invisible Text (U.V & I.R Coding)

These few solutions can save electronic good from being copied easily and in a way helps the producer to keep the goodwill and faith of the consumer intact. If the necessary steps aren't taken then, the duplicate products can quickly take over the consumer market and ruin the reputation of the original. So, these holographic solutions can save the original company from a lot of trouble.



About Lasersec Technologies

Lasersec Technologies is the leading manufacturer of holograms being used as an anti-counterfeiting device. We ensure a high-level secrecy and quality at each and every step right from production to delivery of products. We enjoy a wide network of branch offices in all the metro & major cities in India. We are also having business alliances outside the country in Bangladesh, Srilanka, Malaysia, Nepal, Europe & UK.